8-MODULE LIVE PRACTICAL AI PROGRAMME

Transition from a beginner with an Income Oriented & Job Ready AI Course.

Master AI from fundamentals and prompt engineering through generative AI, automation and AI agents, to freelancing and job readiness. Every module is built around something you actually create. No coding needed.

- 8 Learning Modules
- 4 Live Practical Sessions
- Lifetime Access to Resources



Earn from Home
Freelance AI services for clients, from anywhere.



Grow in a Corporate Career
Apply for entry-level AI job profiles in companies.

Learn · Build · Earn · Get a Job

Skills You Will Gain

- Prompt Engineering
- Generative AI
- AI Tools & Automation
- No-Code Workflows
- AI Content for Social Media
- AI Video Creation
- AI Website Building
- AI Agent Building
- AI for Digital Marketing
- Freelancing with AI
- Portfolio Building
- Resume & LinkedIn
- Interview Preparation
- AI Fundamentals

Tools You Will Learn

- ChatGPT
- Midjourney
- DALL-E
- Canva
- Leonardo AI
- Adobe Firefly
- Runway
- Pika
- Luma AI
- HeyGen
- Synthesia
- CapCut
- Claude AI

MODULE 1 OF 8

AI Fundamentals

Start here. Understand AI before you use it.

Get a clear, jargon-free picture of what AI is, how it learns from data and where you already use it every day. This foundation makes every tool in the next modules easier to learn.



What You Will Learn

- What is AI and how it works in simple terms
- Types of AI and where each is used
- Input, AI processing and output explained
- Real-world examples: Maps, YouTube, Netflix, Gmail, Alexa
- Smartphones, online shopping and self-driving cars
- Future opportunities with AI

Benefits You Get

Strong foundation
Understand AI in plain language, with no technical background needed.

Confidence with AI
Stop fearing AI and start using it for study, work and income.

Spot opportunities
See where AI can save time or create income around you.

Learn faster
Every later module becomes easier to follow and apply.

LIVE PRACTICAL
Ask an AI tool a question and see the result in real time.

AFTER THIS MODULE
You can explain how AI works and confidently use AI tools in daily life.

MODULE 2 OF 8

Prompt Engineering

Better prompts, better results.

The quality of every AI poster, video, caption or answer depends on the prompt. Learn a clear method to write prompts that give accurate, professional output in fewer attempts.



What You Will Learn

- Write effective, clear and specific prompts
- Advanced prompt techniques
- Prompts for text, image and video generation
- Weak prompt vs improved prompt, compared live
- Add context, style, colour and mood
- Real use cases and practice

Benefits You Get

Faster, better output
Get usable results in fewer attempts.

Works on every tool
ChatGPT, Midjourney, DALL-E, Canva, Leonardo AI and Adobe Firefly.

Save time and money
Less trial and error means less wasted effort.

A skill clients value
Good prompting is the base of every AI service you can offer.

LIVE PRACTICAL
AI Poster Generation with ChatGPT, Midjourney, DALL-E, Canva, Leonardo AI and Adobe Firefly.

AFTER THIS MODULE
You can turn any idea into a precise prompt and compare results across tools.

MODULE 3 OF 8

Generative AI

Create text, images, video and audio with AI.

Explore the generative AI tools that produce professional content in minutes. You will practise creating real pieces of work that can go straight into your portfolio.



What You Will Learn

- Text, image, video and audio AI
- Popular generative AI tools
- Create professional content
- Use AI for business and creativity
- Hands-on projects

Benefits You Get

Professional content, faster
Create what once needed a full design team.

Portfolio-ready work
Every project becomes a sample you can show.

Creative freedom
Try ideas quickly and improve them with AI.

Service ready
Offer posters, images and content to clients.

HANDS-ON PROJECTS
Create professional content you can add straight to your portfolio.

AFTER THIS MODULE
You can produce professional text, image, video and audio content using AI.

MODULE 4 OF 8

AI Tools & Automation

Work smarter with the right tools.

Discover the best AI tools for productivity and learn to automate daily tasks without writing code. You also compare tools so you always pick the right one for the job.



What You Will Learn

- Best AI tools for productivity
- Automate daily tasks
- No-code automation
- Tool comparison and practice
- Save time and work smarter
- Build a website with AI, no coding

Benefits You Get

Save hours every week
Let tools handle repetitive work.

No coding needed
Automation with simple no-code tools.

Pick the right tool
Compare options instead of guessing.

Business-ready
Run operations smoothly for yourself or clients.

LIVE PRACTICAL
AI Website Generation, no coding required (Wix, Durable, Framer, 10Web, Hostinger AI).

AFTER THIS MODULE
You can automate everyday tasks and launch a website using AI tools.

MODULE 5 OF 8

AI for YouTube & Social Media

Grow your audience with AI-powered content.

Plan, script and publish content for YouTube, Instagram, Facebook and TikTok using AI. Learn to produce videos, thumbnails and posts consistently and build an audience.



What You Will Learn

- Create AI content for YouTube
- AI for Instagram, Facebook and TikTok
- Script, thumbnails and videos
- AI video tools: Runway, Pika, Luma AI, HeyGen, Synthesia, CapCut, ElevenLabs
- Grow your audience
- Content strategy with AI

Benefits You Get

Consistent content
Plan and produce posts and videos faster.

Grow your brand
Build a personal or business audience.

Start creator services
Offer reels, videos and page management.

Lower production cost
Make polished videos without a big team.

LIVE PRACTICAL
AI Video Generation: from idea and script to the final video.

AFTER THIS MODULE
You can create and publish a complete AI video along with a content plan.

MODULE 6 OF 8

Agentic AI

Let AI agents handle the repetitive work.

AI agents take actions on their own: answering queries, sending emails and processing data. Learn to plan, build, test and deploy agents that automate real business tasks.



What You Will Learn

- What are AI agents?
- Build your own AI agents
- Automate workflows
- Use agents for business
- Plan, set up tools, build the workflow, test and deploy
- Tools: ChatGPT, LangChain, n8n, Make, Zapier, Airtable, Notion

Benefits You Get

Work 24/7
Agents can answer queries and run tasks at any time.

Reduce manual work
Automate support, content, data and sales tasks.

Stand out
Go beyond chat tools and build real automations.

A skill businesses value
Show you can build solutions, not just use tools.

LIVE PRACTICAL
Build a simple customer-support AI agent connected to n8n or Zapier.

AFTER THIS MODULE
You can design, build and deploy a working AI agent for a business.

MODULE 7 OF 8

Digital Marketing with AI

Attract customers and run smarter campaigns.

Use AI to speed up every part of digital marketing: SEO, ads, content and lead generation. Learn to plan campaigns and create marketing material in a fraction of the usual time.



What You Will Learn

- SEO with AI
- Meta Ads with AI
- Create marketing content
- Use AI for lead generation
- Campaign strategy and practice

Benefits You Get

Faster campaigns
Create ads and content in minutes.

Grow any business
Use the skills for your own or a client's business.

Offer marketing services
Add SEO, ads and content to your freelance menu.

Smarter decisions
Plan campaigns with a clear strategy.

HANDS-ON PRACTICE
Plan an AI-assisted campaign from strategy to content and lead generation.

AFTER THIS MODULE
You can plan and create an AI-assisted marketing campaign.

MODULE 8 OF 8

Career & Professional Skills

Turn what you built into income and a career.

Convert your new AI skills into opportunities. Learn how to freelance, present a professional portfolio, find jobs and prepare for interviews, with a plan for long-term growth.



What You Will Learn

- Freelancing with AI skills
- Build a professional portfolio
- Find job opportunities
- Interview and resume tips
- Long-term career strategy
- Platforms: Fiverr, Upwork, Freelancer, LinkedIn

Benefits You Get

Start freelancing
Know how and where to find your first clients.

Show your work
A portfolio that proves your skills.

Interview ready
Prepare your resume, profile and interviews.

Plan your growth
A clear roadmap for the long term.

PORTFOLIO FOCUS
Build the work you will show to clients and recruiters.

AFTER THIS MODULE
You are ready to freelance, apply for jobs and grow your AI career.

AFTER YOU COMPLETE ALL 8 MODULES

3-Month Internship
With UWIT India Pvt. Ltd.

Practice everything you learned, with guidance.

Once you complete all 8 modules, step into a 3-month internship with UWIT India Pvt. Ltd. and put your skills to work through guided practice, live projects and career preparation.



What You Will Do in the Internship

- Projects & Practice
- AI Tech & Automation
- Career Readiness

1. Practical AI Skills Training
2. Hands-on Industry Projects
3. Real-World Assignments
4. Live Project Execution
5. Client-Based Project Practice
6. AI Tools & Technology Exposure
7. AI Workflow & Automation Practice
8. AI Agent & Chatbot Building
9. Portfolio Development
10. Resume & LinkedIn Profile Building
11. Job Interview Preparation
12. Career Guidance
13. Freelancing & Client Handling Guidance
14. Professional Communication Skills

AFTER THE INTERNSHIP

You will have real project experience, a portfolio, a polished profile and interview preparation.

CAREER OPPORTUNITIES

Which Jobs Can You Apply For?

Entry-level profiles open to you after this course.

Based on the skills you learn and the practical projects you build in this course, you can apply for these entry-level profiles.



Entry-Level Profiles You Can Apply For

1. AI Tools Specialist
2. AI Content Creator
3. Digital Marketing Executive
4. Social Media Executive
5. Video Editing Executive
6. AI Video Creator
7. Graphic Design Assistant
8. AI Prompt Specialist
9. AI Automation Executive
10. AI Agent Builder Assistant
11. AI Chatbot Developer Assistant
12. AI Workflow Specialist
13. AI Marketing Assistant
14. Content Marketing Executive
15. Marketing Automation Assistant
16. AI Research Assistant
17. Freelance AI Service Provider — *or start on your own as a freelancer*

JOB-READY PROFILE

Build skills. Create projects. Apply with confidence.

START YOUR OWN INCOME JOURNEY

Turn Your AI Skills into Income Opportunities

Work as a freelancer and serve clients from anywhere.

Your skills and practical projects can become real services. Offer them as a freelancer to businesses and creators who need AI-powered work.



1. AI Content & Creative Services

- Social Media Content Creation
- AI Video & Reels Creation
- YouTube Video Editing
- Graphic Design Services
- AI Image Generation
- Content Writing & Copywriting

2. Digital Marketing Services

- Digital Marketing Services
- Meta (Facebook & Instagram) Ads Management
- Social Media Management
- AI-Based Business Promotion
- Marketing Automation Services

3. AI Automation & Development Services

- AI Workflow Setup
- AI Chatbot Development
- AI Agent Building (Calling Agent)
- AI-Based Presentation Design

BUILD SKILLS. CREATE PROJECTS. SERVE CLIENTS. START EARNING.

From Learning,

To Job

Complete career support to make you job-ready with AI skills.

1

Step 1 · Skills

Skill Training with AI Tools

Learn what companies actually need.

- Learn in-demand AI tools
- Hands-on practicals
- Real-world projects
- Industry-relevant skills

2

Step 2 · Portfolio

Projects & Portfolio Building

Show your practical work, not just certificates.

- Create real projects
- Build a professional portfolio (website / portfolio link)
- Showcase your work
- Get mentor feedback

3

Step 3 · Profile

Resume & LinkedIn Optimisation

Look as strong on paper as you are in practice.

- Create an ATS-friendly resume
- Highlight AI skills and projects
- Optimise your LinkedIn profile
- Get professional templates and guidance

4

Step 4 · Interviews

Interview Preparation

Walk in clear on both the technical and HR rounds.

- Mock interviews
- Common interview questions (AI + technical)
- Communication skills
- Personalised feedback and improvement

5

Step 5 · Applications

Job Applications & Referrals

Apply with direction instead of guesswork.

- Apply to relevant jobs on LinkedIn, Indeed and Google Jobs
- Get a curated job list
- Referral support
- Guidance on job portals and tips to stand out

6

Step 6 · Support

Ongoing Career Support

Support that continues after the course ends.

- 1:1 career guidance
- Doubt support
- Industry updates
- Freelancing and full-time opportunities, plus lifetime community support

Our Goal

To make you job-ready and confident for the real world: in-demand skills, a strong portfolio and interview readiness. Your success is our priority.

Four Live Builds,

One Portfolio

Live practical sessions where you create, not just watch.

AI Poster Generation

Write a prompt, pick a tool, get amazing results.

Turn a weak prompt like "Make a poster for a café" into a premium coffee poster with a 50% OFF offer. Compare ChatGPT, Midjourney, DALL-E, Canva, Leonardo AI and Adobe Firefly on the same idea.

AI Video Generation

From idea to professional video in minutes.

Idea, script, visuals, AI video, editing, then export. Create travel videos, story videos, product ads, educational videos and social reels using Runway, Pika, Luma AI, HeyGen and CapCut.

AI Website Generation

Launch a real website, no coding required.

Pick a niche, generate content and design, build with an AI website tool, customise, connect a domain and publish. Restaurant, travel, e-commerce and business websites.

AI Agent Building

Create agents that automate tasks and grow your business.

Plan the agent, set up tools, build the workflow, test and deploy. Build a customer support agent connected to n8n or Zapier that answers queries 24/7.

Every live session is built with you, step by step.

Be clear and specific · Add details and context · Iterate and improve · Compare different results

Key takeaways: use clear prompts, choose the right tool, get creative with AI.

Turn Your AI Skills

Into Real Income

Work from anywhere, grow your portfolio and build a successful freelance career on Fiverr, Upwork, Freelancer, Instagram, YouTube and LinkedIn.

AI Posters

Social media posts, ads, banners and product posters.

Rs. 500 - 5,000 per project

AI Videos

Short videos, reels, explainers and animation videos.

Rs. 1,000 - 10,000 per project

AI Websites

Business websites, landing pages and portfolios.

Rs. 5,000 - 25,000 per project

Content & Social Media

Content creation, captions, reels and management.

Rs. 2,000 - 15,000 per month

Earnings depend on your skills, effort, quality of work and market demand. Ranges are indicative, not guaranteed.



Who Can Join?

Designed for anyone who wants to learn AI and build real skills for the future. No technical background required.

Students
Learn in-demand skills, work on real projects, build a strong portfolio and get better career opportunities.

Job Seekers
Learn practical AI skills, improve your resume, get job-ready with projects and stand out in interviews.

Aspiring Freelancers
Start freelancing with AI, work with global clients, earn from home and build your personal brand.

Working Professionals
Upgrade your skills, save time with AI tools, improve productivity and grow in your career.

Business Owners & Entrepreneurs
Automate your work, create content and ads, grow your business and increase sales with AI.

Everyone is Welcome!

No coding · Beginner-friendly · Step-by-step training · Learn at your own pace

Unmatched

Support System

We want you to learn with confidence. From your first class to your first job, support stays with you.

1:1 Career Guidance
Personal guidance on skills, portfolio, resume and job search.

Doubt Support
Get your doubts solved so you never stay stuck.

Industry Updates & Community
Stay current with industry updates and lifetime community support.

Lifetime Access & Ongoing Support
Lifetime access to resources and ongoing support after the course.



Why Learn AI Today?

To make AI education accessible, practical and career-focused for everyone, so that every learner can Learn, Earn and Get a Job in the AI-driven future.

AI **Our Vision**

Traditional Way	The AI Way
✗ More time to learn	✓ Learn faster with AI tools
✗ Mostly theoretical knowledge	✓ Practical, hands-on learning
✗ Limited practical experience	✓ Build real projects for a portfolio
✗ Competitive job market	✓ More job and freelancing opportunities
✗ Limited income opportunities	✓ Better income and career growth

Same learning. Different results.

The best time to learn AI was yesterday, the next best time is today. Let's build a better tomorrow together.

AN **The AI Nexo**

Learn. Build. Earn.
Get a Job.

What Our Students Say

In just one week of using these skills I earned Rs. 2,000 from my first client. Today I work with 2 clients on monthly plans, charging Rs. 7,000 per month. The course gave me the confidence to start.

SA **Sailvee**

I joined without knowing any AI tools. In the live practical sessions I made my first AI poster and reel, and everything was explained step by step. Now I feel confident about reaching out to clients.

SH **Shagun**

The live practical classes are the difference. Instead of only theory, I built an AI video and a website with the mentor guiding me. My portfolio finally has real work I can show.

SV **Shivam**

The resume, LinkedIn and mock interview support made me feel job-ready. Knowing how to use AI tools to work faster gives me a real edge when I talk to recruiters.

PR **Priyanka**

As a small business owner, I learned to create my own ads and posts and set up an AI agent for customer replies. It saves me time every week and I no longer depend on others.

RA **Rahul**

You can be next in our
Success Story!

Individual results vary from student to student.

Frequently Asked Questions

Do I need coding skills or any technical background?

No. The programme is beginner-friendly with step-by-step training, and no coding skills or prior knowledge are needed.

What makes this "practical"?

Live practical sessions where you create AI posters, AI videos, an AI website and an AI agent, so you finish with work for your portfolio.

How much of AI is covered?

Eight modules: AI fundamentals, prompt engineering, generative AI, AI tools and automation, AI for social media, agentic AI, digital marketing with AI, and career skills.

Can I earn with these skills?

AI skills open freelancing paths in posters, videos, websites and content. Earnings depend on your skills, effort, quality of work and market demand.

What do I walk away with?

Real projects for your portfolio, a certificate of completion, lifetime access to resources, ongoing support and career guidance.

Ready to Learn, Earn and Get a Job?

Join the live programme and build the future with AI.

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The AI Nexo Learning Together!

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